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## **For Immediate Release**

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## **Gold's Gym International awards Matrix Fitness Vendor of the Year for Equipment.**

**COTTAGE GROVE, Wis.** – August XX, 2009 – Johnson Health Tech North America, Inc. today announced that its commercial brand, Matrix Fitness was awarded Gold's Gym International's Equipment Vendor of the Year at their annual convention. Matrix was added to the Gold's Gym National Vendor Program in May of 2007.

The annual Gold's Gym convention brought together over 1,000 club owners, corporate executives, staff, and vendors from 20 countries, 42 states and more than 600 gyms. Gold's Gym International (GGI) and the Gold's Gym Franchisee Association (GGFA) collaborated this year's convention and united under the convention theme "*Right Here, Right Now*". The convention wrapped up with the annual Gold's Gym Awards Ceremony where more than 40 awards were given in a wide range of categories.

“Matrix has proven time and time again its commitment to providing many of our Gold's Gym franchise owners with durable, top-of-the-line strength and cardiovascular equipment,” said James Weaver, President and Chief Executive Officer for Gold's Gym. “The company's ability to develop innovative fitness products at a rapid rate and stay on-top of current fitness trends is impressive. We were thrilled to be able to present them with this award and look forward to continuing our partnership with Matrix for years to come.”

“We are proud of the Matrix team for winning the Equipment Vendor of the Year Award at this year's convention,” said Ginger Collins, executive director, Gold's Gym Franchisee Association. “What's really exciting about this year's award is that the Franchisees voted for the first time ever. Matrix is to be commended for their great equipment, great service, great warranties but most of all - for their continued support of the GGFA and the Gold's Gym brand!!!”

“This is a significant recognition. The team at Matrix truly appreciates the honor, and we look forward to continuing the precedence we've set with all of our valued customers” said Kent Stevens, Matrix Executive Vice President.

### **About Matrix Fitness Systems**

Matrix Fitness Systems ([www.matrixfitness.com](http://www.matrixfitness.com)) is the premium commercial brand of Johnson Health Tech North America Corp. and comprises a complete line of cardiovascular and strength-training equipment for health clubs and other fitness facilities.

### **About Johnson Health Tech North America, Inc.**

Johnson Health Tech North America, Inc. is a leading provider of a full line of cardiovascular and strength-training equipment for health clubs, vertical markets and homes. Its brands include Horizon Fitness (consumer exercise equipment), Matrix Fitness Systems (commercial products) and Vision Fitness (specialty equipment).

JHTNA's parent company, Johnson Health Tech, Co. Ltd., has been producing premium fitness equipment since 1975 and is the world's fastest growing manufacturer of fitness equipment.

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