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## **For Immediate Release**

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## **Matrix fourth-quarter sales increase 120 percent in U.S. and 62 percent worldwide**

**Overall 2007 sales grew 102 percent domestically  
and 58 percent globally**

**COTTAGE GROVE, Wis.** – Feb. 4, 2008 – Matrix Fitness Systems, a leading global manufacturer of premium exercise equipment for commercial use, today announced its U.S. sales for the fourth quarter ending Dec. 31, 2007, increased by 120 percent over the corresponding 2006 period, and worldwide sales grew by 62 percent for the same timeframe.

Overall, Matrix's 2007 domestic sales increased 102 percent, and global sales grew by 58 percent. This marks the third consecutive year that Matrix has attained triple-digit percentage growth in U.S. sales.

"Much of our domestic growth can be attributed to the addition of key personnel, expansion of our U.S. commercial sales team and forming key partnerships with our valued customers," said Chris Clawson, president, Matrix Fitness Systems. "The success of our innovative new products, including the Ascent Trainer, Incline Elliptical and the Hybrid Cycle, further fueled our phenomenal sales growth."

Clawson also said that the company's global growth shows that Matrix commercial sales and operations teams throughout Asia, Europe, North America and South America continue to gain momentum, and he expects the company's sales to keep growing.

"In 2008 we will introduce several new products, we plan to develop more key partnerships and we will maintain our dedication to superior customer service, so we fully expect this growth to continue in the year ahead," Clawson said.

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## About Matrix Fitness Systems

Matrix Fitness Systems Corp. ([www.matrixfitness.com](http://www.matrixfitness.com)) offers a complete line of cardiovascular and strength-training equipment for health clubs and other fitness facilities. Based just outside of Madison, Wis., the company is a division of Johnson Health Tech. Co., Ltd., an ISO 9001-certified company and the fastest growing fitness equipment manufacturer in the world.

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*This press release may contain forward-looking statements. There are a number of risks and uncertainties that could cause actual results to differ materially from those anticipated by the statements above. These include, but are not limited to, competitive factors, technological and product developments, market demand and economic conditions.*